

# WEBSITES GET YOU CLIENTS!

## DO I REALLY NEED A WEBSITE?

**Y**ou only need a website if you want more customers and increased business.

*Do you?*



Ozdachs for Common Sense Web Design

Not all companies want to grow or think they can handle additional work! Because websites do generate business, you have to decide that you want the extra customers.

If you DO want more clients and want to better serve your existing customers, then your business needs a website.

### *Why a website?*

Customers expect businesses to have a website.

A website provides credibility. It tells clients that you are serious about your work.

While websites can be updated and expanded to provide client services via the Internet, a simple website does not require constant effort or money.

In fact, a website saves staff time on the phone by answering questions such as:

- What are your hours?
- What is your address?
- How do I get there?
- Do you take credit cards?

Today, websites are a business necessity.

### Ozdachs Start-Up Service Silver Package

- Web Hosting (One Full Year!)
- Registration of Domain Name (One Year!)
- Five-page website with custom content
- Page optimization for Keywords to Attract Customers (2 pages)
- Visibility and Traffic Reports for three months.

**Only \$2,499**  
for a complete website

Monthly payment plans

## WHY THERE'S LESS RISK WITH OZDACHS

Ozdachs focuses on your business and its needs, not on any arbitrary web design techniques or technology.

We make websites that will give your clients and prospective clients the information they need to **contact you** and **buy from you**.

- ◆ Ozdachs provides both fixed-price and hourly services.
- ◆ We provide you with **all** access codes and passwords so you can do your own development at any time.
- ◆ We use off-the-shelf de-

sign tools which means you can continue to use Ozdachs' services or do your own maintenance.

- ◆ We provide the full range of services from hourly consultations to turn-key solutions with on-going maintenance.

## OZDACHS CONSULTING

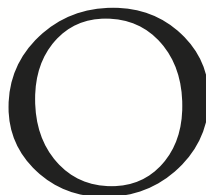
4066 23rd Street  
San Francisco, CA 94114

Phone: 415 647-8830  
Email: galen@ozdachs.biz

© Ozdachs Consulting, 2002-8. All rights reserved.

*Of course we're  
on the Web!*  
[www.Ozdachs.biz](http://www.Ozdachs.biz)

Ozdachs also offers *a la  
carte* services,  
Gold packages, and time  
and materials rates



zdachs Consulting is a services firm  
owned by Galen Workman.

Galen has twenty-five years experience in leading operations, customer service, and technical staff in a high technology corporation. He was responsible for the performance of the western half of a national public safety system integration company.

Galen brings his passion for intelligent business action to website design and development. He exploits his technical knowledge, project implementation experience, and management expertise to serve the commercial needs of Ozdachs' customers.

## WEBSITE PERFECTION IS A PROCESS

The first edition of your web site will not be perfect. And, it does not have to be!

Websites can be changed, expanded, and refocused quickly and at low cost.

Website production time is greatly less than that required by other advertising methods. And, unlike printed fliers, mailings, or traditional media, changes to your website involve no wasted paper or leftover print runs.

You CAN add:

- ◆ Customized graphics
- ◆ Testimonial Photographs
- ◆ Contact Forms

### ◆ Latest Products and Services

- ◆ Other information your customers tell you they want to see on your site!

As your customers become accustomed to looking over your website, you can also decide to publish specials, news, or even interactive materials. You can make your website a place where your customers want to visit!

And, when your customer thinks of your pages as places with good information, you increase the likelihood of sales.

Ozdachs will monitor which pages your site visitors go to. We can work with you to make your pages interesting so that **more people see more of your products.**

Websites are more flexible than any other method of business promotion.

### **Do not stand on the sidelines!**

Do not wait for a new product line, your new phone number, or the perfect moment.

Let Ozdachs Consulting get you on the web and introduced to new customers.

We can add that new product picture, updated contact information, or new special later — at any time! Or, we can show you

*Perfection in Progress*

